YOU ARE INVITED TO PARTICIPATE AS A SPONSOR OR A MENTOR

The Freedom Ambassador Program empowers youth to recognize and make a positive impact in the fight against human trafficking.

Freedom Ambassador Program: www.FreedomRideProject/FreedomAmbassadorProgram.com

“Human trafficking is the fastest growing illegal enterprise in the world, generating over $150 billion a year globally.”
FOR A GREAT CAUSE

Human trafficking is the fastest growing illegal enterprise in the world, generating over $150 billion a year globally. Coined “modern day slavery”, this crime subjugates over 40 million slaves - more than at any other time in history- into labor or commercial sex. The problem is well and alive in our own back yard, with some 100,400 US victims identified at the federal level in 2017 and California leading the nation in cases reported.

Orange County is especially attractive to commercial sex traffickers who generate higher revenues due to local affluence, as well as capitalize on Southern California’s tourism industry and the Hollywood dreams that attract youth to the Los Angeles area. In 2017, the Orange County Human Trafficking Taskforce assisted 284 victims locally.

Youth are particularly vulnerable, especially to sex trafficking, and more easily lured by predators through the Internet, at school, and in their neighborhoods. Parents of the youth we serve in the Santa Ana area are also at higher risk of labor trafficking due to social-economic factors.

We want to end this atrocity, protect our kids, strengthen our communities, convict offenders, as well as fight for the rights and restoration of victims. A community without human trafficking and actively involved in combating this crime is a safer, healthier, wealthier and more attractive community.

The Freedom Ambassador Program targets those closest to this crime. We lift up youth leaders – aka AMBASSADORS - who transform their communities, boots on the ground, at their schools, in their neighborhoods and through social media.

Join the cause. Become part of changing your community and our society! Learn how you can mentor or sponsor a Freedom Ambassador.

“Local communities are the most affected by this abhorrent crime and are also the first line of defense against human trafficking.”

-Mike Pompeo, US Secretary of State.
**FREEDOM AMBASSADOR PROGRAM**

With the support of education and mentorship, local middle and high school students become Freedom Ambassadors, as they choose to make a powerful positive impact in their communities by fighting human trafficking, despite the fact that their personal and environmental factors make them vulnerable to this crime.

The Freedom Ambassador Program integrates 6 critical elements, which not only raise awareness, but also move kids to action and create lasting impact in our communities.

**EDUCATION**
Freedom Ambassadors learn how to recognize and address human trafficking on their campuses and in their communities.

**COMMUNITY IMPACT PROJECTS**
Freedom Ambassadors develop their own human trafficking project to address issues that impact their communities and pitch in a “Shark Tank like” presentation to sponsors and mentors, who support them in implementing their projects.

**FREEDOM AMBASSADOR IMPACT VIDEO**
A video tracing the journey and impact of our Freedom Ambassadors is created to raise awareness about human trafficking nationally and beyond, and to inspire other communities to start grass-roots initiatives like the Freedom Ambassador Programs.

**CELEBRATION**
The first weekend of March 2019, Freedom Ambassadors are celebrated at the Ensure Justice Conference at Vanguard University alongside their sponsors and mentors. A sneak preview of the Freedom Video is shown and our heroes are cheered on, as they ride their new bicycles across the finish line.

**SPONSORS AND MENTORS**
Sponsors provide the financial support for youth to participate in the Freedom Ambassador Program and successfully complete their projects. Mentors provide the guidance and encouragement, as well as minimum funding needed by youth to execute their projects successfully.

www.FreedomRideProject/FreedomAmbassadorProgram.com

Valley High School student with Monique, a survivor of human trafficking survivor.
**SPONSORSHIP OPPORTUNITIES**

Your sponsorship and mentorship make it possible for our Freedom Ambassadors to impact the safety of our communities at a grass-roots level, and develop the leadership skills that will open doors for future career and work opportunities. Furthermore, your support helps us raise awareness to prevent this crime from happening in the first place!

**BENEFITS**

<table>
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<tr>
<th>Benefits</th>
<th>Presenting $15,000</th>
<th>Platinum $10,000</th>
<th>Gold $5000</th>
<th>Silver $2500</th>
<th>Bronze $1000</th>
<th>Family $500</th>
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<tbody>
<tr>
<td><strong>Marketing and Social Media</strong></td>
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<tr>
<td>Freedom Ambassador Program presented by your name or company name *3</td>
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<td>Press releases and media titled with your name or your company name *1</td>
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<td><strong>Freedom Ambassador Video</strong></td>
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<td><strong>2019 Ensure Justice Conference- March 1-2</strong></td>
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<td>Opportunity to present awards to Freedom Ambassadors on stage at Celebration Event</td>
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<td>≥6 Times</td>
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<td>Reserved parking at event</td>
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Notes:  *1. Applicable for all media upon written sponsorship commitment and payment  
*2. Subject to availability  
*3. All logo projects to production deadlines.
MENTORSHIP OPPORTUNITIES

MAKE AN IMPACT

As a Freedom Ambassador Mentor, you play a very vital role in the development and success of a Freedom Ambassador, especially as they execute their community impact projects. This is an opportunity to pour into the life of a youth and impact their trajectory long term.

Therefore, as a Mentor, your biggest investment is time and love. Here are some highlights:

- Participate on the Shark Tank Panel in December and provide feedback and guidance to contestants on their anti-human trafficking projects
- Be featured with your team in the Freedom Ambassador Video
- Participate as a Mentor Team to support a Freedom Ambassador to execute his or her project

The minimum investment to be a Freedom Ambassador Mentor or Mentor Family is $500. You may choose any level of sponsorship, along with your commitments as a Mentor - from Platinum to Family – and thereby increase the level of impact you have beyond the youth project, to support the overall program and our broader mission to raise awareness and fuel other such community projects.

As a Freedom Ambassador Mentor or Mentor Team, you can take advantage of all the benefits associated with the level of financial sponsorship you select.

THE FREEDOM AMBASSADOR MENTORSHIP PROCESS

Qualify Mentors  Shark Tank  Projects & Mentor  Celebration Event

www.FreedomRideProject/FreedomAmbassadorProgram.com
OUR PARTNERS
The Freedom Ambassador Program is made possible through the partnership of the Freedom Ambassador Project, Vanguard University Center for Women and Justice, Project Kinship and Live2Free anti-human trafficking club.

SPREAD THE WORD
For more information on the Freedom Ambassador Program, visit: www.FreedomRideProject/FreedomAmbassadorProgram.com

Facebook at: https://www.facebook.com/freedomrideproject/
Instagram at: https://www.instagram.com/freedomrideproject/

THANK YOU FOR PARTNERING WITH US THROUGH YOUR SPONSORSHIP AND MENTORSHIP.